

**Callow**  
EVENTS

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# Sustainability Policy

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**2026**

Produced by Without Waste Corporate

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Callow Events is a Bespoke Events, Experience, Incentives & Destination Management company based in Belfast, Northern Ireland delivering innovation and excitement across the UK, Ireland and beyond. We deliver impactful and unforgettable events, no matter the project, budget, destination or occasion.

With over 20 years event management experience, our hard-working team represents the perfect blend of creative and innovative ideas coupled with strong logistical project management skills, ensuring meticulous attention to detail with impeccable execution and organisation.



The events management industry has a significant environmental impact due to high levels of waste generation, energy consumption, and carbon emissions. Large-scale events often produce substantial amounts of single-use plastics, printed materials, and food waste, much of which ends up in landfills. Additionally, venue energy use, transport logistics, and delegate travel contribute to high carbon footprints. The reliance on non-recyclable décor and resource-intensive production further strains natural resources. Callow Events Management is putting our best foot forward in creating change. Pledging to adopt sustainable practices, such as waste reduction, responsible sourcing, and energy-efficient solutions, mitigating our environmental impact and contributing to a more sustainable future.

## OUR PLEDGE

Callow Events is committed to delivering high-quality, unforgettable events while minimising our environmental impact and fostering positive social and economic contributions. Sustainability is at the forefront of our business, and we strive to integrate responsible practices into all aspects of event planning and execution. The following policy outlines our commitments and goals, in line with the United Nations Sustainable Development Goals (SDGs) and the UK Environmental Act 2023.



We are dedicated to embedding sustainability within our operations through the following key areas:

**Supply Chain Sustainability:** Encouraging the use of reusable and sustainable materials throughout operations for all events

01

**Energy Efficiency:** Assessing and collaborating with venues that prioritise renewable energy sources.

02

**Waste Reduction & Management:** Minimising single-use plastics, reducing paper waste, encouraging the use of more sustainable materials and promoting recycling at all events.

03

**Community Engagement:** Supporting local suppliers and businesses to enhance the local economy while reducing the carbon footprint of our supply chain.

04

**Education & Awareness:** Providing sustainability training and awareness initiatives for our team to drive internal and external change. Educating and empowering our staff.

05

**Encourage staff volunteering days:** building a better environment and prioritising staff health and wellbeing

06

**These commitments align with the UN SDGs, particularly SDG 3, 8, 9, 11, 12, 13**

SDG 3 - Good health, SDG 8 - Good jobs & economic growth, SDG 9 - Innovation & infrastructure, SDG 11 - Sustainable cities & communities, SDG 12 - Responsible consumption, SDG 13 - Protecting the Planet

## SUSTAINABLE SUPPLY CHAIN MANAGEMENT

WE RECOGNISE THE ROLE OUR SUPPLIERS PLAY IN ENSURING THE SUSTAINABILITY OF OUR EVENTS. TO IMPROVE OUR SUPPLY CHAIN SUSTAINABILITY, WE COMMIT TO:

SOURCING REUSABLE AND RECYCLABLE MATERIALS FOR EVENTS

PRIORITISING SUPPLIERS WITH STRONG SUSTAINABILITY CREDENTIALS AND ETHICAL SOURCING PRACTICES.

ENCOURAGING LOCAL PROCUREMENT TO REDUCE TRANSPORT EMISSIONS AND SUPPORT THE REGIONAL ECONOMY.

ESTABLISHING SUSTAINABILITY CRITERIA FOR SUPPLIER SELECTION BY 2025.

### TARGETS:

BY 2026, 75% OF OUR SUPPLIERS WILL ADHERE TO SUSTAINABLE PROCUREMENT STANDARDS.

BY 2027, 50% OF EVENT MATERIALS USED WILL BE RECYCLABLE OR REUSABLE.

## ENERGY USE & CARBON REDUCTION

REDUCING OUR CARBON FOOTPRINT IS ESSENTIAL TO MITIGATING CLIMATE CHANGE. WE WILL:

PARTNER WITH VENUES THAT PRIORITISE RENEWABLE ENERGY SOURCES.

ENQUIRE WITH THE VENUE IF AN ENERGY AUDIT TO ASSESS THE EFFICIENCY OF VENUES HAS BEEN CARRIED OUT.

REDUCE BUSINESS TRAVEL WHERE POSSIBLE BY PROMOTING VIRTUAL MEETINGS.

EXPLORE CARBON OFFSETTING INITIATIVES FOR UNAVOIDABLE EMISSIONS.

### TARGETS:

BY 2026, WORK EXCLUSIVELY WITH VENUES THAT HAVE A SUSTAINABILITY POLICY IN PLACE.

BY 2028, REDUCE EVENT-RELATED CARBON EMISSIONS BY 30%.

# WASTE MANAGEMENT & CIRCULAR ECONOMY 05

WASTE REDUCTION IS A FUNDAMENTAL PART OF OUR SUSTAINABILITY EFFORTS. WE COMMIT TO:

IMPLEMENTING A WASTE HIERARCHY APPROACH: REDUCE, REUSE, RECYCLE.  
ENCOURAGING CLIENTS TO OPT FOR DIGITAL ALTERNATIVES TO PRINTED MATERIALS.  
ENSURING THAT EVENT WASTE IS PROPERLY SEGREGATED AND DISPOSED OF RESPONSIBLY.

WORKING WITH WASTE MANAGEMENT PARTNERS TO IMPROVE RECYCLING RATES AT EVENTS.

## TARGETS:

BY 2026, REDUCE SINGLE-USE PLASTICS AT EVENTS BY 50%.

BY 2030, ACHIEVE A ZERO-TO-LANDFILL WASTE MANAGEMENT POLICY.

## TEAM EDUCATION & INTERNAL SUSTAINABILITY

SUSTAINABILITY STARTS FROM WITHIN. WE ARE COMMITTED TO EDUCATING OUR TEAM AND EMBEDDING SUSTAINABILITY INTO OUR WORKPLACE CULTURE BY:

DELIVERING SUSTAINABILITY TRAINING TO ALL STAFF MEMBERS BY 2026.

HOSTING TEAM WORKSHOPS ON SUSTAINABLE EVENT PLANNING.  
ESTABLISHING INTERNAL RECYCLING AND WASTE REDUCTION INITIATIVES WITHIN OUR OFFICES.

## TARGETS:

BY 2026, 100% OF STAFF WILL HAVE RECEIVED SUSTAINABILITY TRAINING.

BY 2027, IMPLEMENT A GREEN OFFICE POLICY THAT INCLUDES ENERGY EFFICIENCY MEASURES AND WASTE REDUCTION STRATEGIES.

## MONITORING & REPORTING

TO ENSURE ACCOUNTABILITY, CALLOW EVENTS WILL:

CONDUCT AN ANNUAL SUSTAINABILITY REVIEW AND PUBLISH KEY ACHIEVEMENTS.

SET MEASURABLE KPI'S TO TRACK PROGRESS TOWARDS OUR SUSTAINABILITY GOALS.

CONTINUOUSLY SEEK IMPROVEMENTS AND ADAPT OUR POLICY IN RESPONSE TO NEW CHALLENGES AND INNOVATIONS.

**Callow**  
EVENTS

2026 SUSTAINABILITY POLICY

2026 SUSTAINABILITY POLICY  
CREATED BY

# WITHOUT WASTE

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## CORPORATE

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Carbon Literacy  
Project



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